

# European Territorial Cooperation Programme Greece-Italy 2007-2013



*“The projects that unite us”*



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Dear friends,

After more than 15 years operating as a Community Initiative, European Territorial Cooperation now benefits from a new and enhanced status, that of a strategic objective of EU policy. This demonstrates the political significance attached to cross-border, transnational and interregional cooperation by the European authorities and eventually by the members-states themselves.

The European Commission very much acknowledges that border regions often suffer unique difficulties, compared to other regions. Regions with maritime borders, such as in our case, belong to a category which faces additional challenges, linked primarily to the maritime nature of the borders. Greece and Italy's contribution to cross-border cooperation Programmes is designed precisely to help these very regions address their own particular issues. It is quite clear that border regions are, or become, often peripheral in a national context and therefore need specific attention. If we use cooperation Programmes as a platform where we can work together as neighbours, we can then better develop our endogenous potential, not only for making the Programme area more competitive for the rest of the world, but also for increasing the quality of our own everyday life.

Our joint Programme allows and requires the public authorities, the private sector and the citizens of the area to work together on challenges which are very joint, very concrete and which understand no borders. The Programme aims to promote initiatives that will strengthen the attractiveness of the area and enhance competitiveness, so as to upgrade the quality of life and ultimately to bring benefit for the residents of the wider Programme area both in social and economic terms.

Sokratis Xinidis

*Alternate Minister of Development, Competitiveness and Shipping*



Puglia and Greece, due to their position are a strategic area in which economic and social development should be encouraged with the aim to strengthen the cooperation in the Adriatic-Ionian area. During the last Programming period we worked together to achieve common goals that have put together different people, languages and religion linked by an invisible thread running along the Adriatic - Ionian Side. Despite we have been crossing through hard times and a critical economic situation, we managed to overcome difficulties and to achieve good results thanks to the strong determination of the territories involved. 52 Projects were co-financed during the 1<sup>st</sup> and 2<sup>nd</sup> Call for Proposals of which 12

within priority axis 1: strengthening competitiveness and innovation 7 within priority axis 2: improve accessibility to sustainable networks and services and 33 within priority axis 3: improving the quality of life, protection of the environment and enhancement of social and cultural cohesion.

Many other projects will be implemented and the next efforts will focus on the continuation of this strong cooperation that has already started and the creation of tangible results in the framework of important themes that both countries share in this Programme and other relative Programmes (e.g. the renewable energy through the IPA Strategic Project Alterenergy). We hope that this synergy will be strategic also for the sustainability of the Adriatic-Ionian Macroregion to be established, as a new and innovative method of territorial cooperation among different nations and regions.

We have the opportunity to contribute to the enhancement of the prosperity, employment perspectives and development of our territories, so that the effort can be visible in the future through the realization of common projects for the enhancement of the potential on both sides of the coastal borders.

Silvia Godelli

*Mediterranean Department Councillor - Puglia Region*

## The European Territorial Cooperation Programme Greece-Italy 2007-2013

The European Territorial Cooperation Programme "Greece-Italy 2007-2013" aims at a sustainable economic and social development across the maritime borderline between Greece and Italy. It was approved by the European Commission on 28/03/2008 by decision C(2008)1132/ 28/03/2008. The Overall Strategic Objective is **"to strengthen the competitiveness and territorial cohesion in the programme area towards sustainable development by linking the potential from both sides of the cross-border maritime line"**.

Within this framework, a series of **strategic objectives** were developed, which constitute the policy outline for the convergence in the area of intervention. Specifically, these objectives are:

**Strategic Objective 1:** Strengthening competitiveness and innovation of the cross border area economic systems, focusing especially on common comparative advantages.

**Strategic Objective 2:** Improving the accessibility of the programme area to networks and services, thus enhancing the competitiveness of its economic systems in the wider Mediterranean space.

**Strategic Objective 3:** Improving the quality of life, preserving and effectively managing the environment and increasing social and cultural cohesion.

### Priority Axes

The three Strategic Objectives are defined in the relevant Priority Axes, with more specific objectives for each one of them that are the following:

#### Priority Axis 1

##### Strengthening competitiveness and innovation

- 1.1. Strengthening interaction between research, innovation and entrepreneurship.
- 1.2. Promoting cross-border advanced new technologies.

#### Priority Axis 2

##### Improving accessibility to sustainable networks and services

- 2.1. Promotion of cross-border integrated and sustainable connections.
- 2.2. Improvement of transport, information and communication networks and services.

#### Priority Axis 3

##### Improving the quality of life, protection of the environment and enhancement of social and cultural cohesion

- 3.1. Promotion of social and cultural integration.
- 3.2. Valorization and improvement of joint protection and management of natural resources, prevention of natural and technological risks.
- 3.3. Protection of health.

#### Priority Axis 4

##### "Technical Support for Implementation" (with a horizontal character).

- 4.1. Support to the management, monitoring, implementation and audit of the programme's operations.
- 4.2. Support for the broad publicity and information of the programme.

### Eligible area

#### Eligible area in Greece

Region of Western Greece (Prefectures of Aitolokarnania and Achaia)

Region of Ionian Islands

(Prefectures of Corfu, Lefkada, Zakynthos and Kefallinia)

Region of Epirus

(Prefectures of Ioannina, Preveza and Thesprotia)

#### Adjacent area in Greece

Region of Western Greece (Prefecture of Ileia)

Region of Epirus (Prefecture of Arta)

#### Eligible area in Italy

Region of Apulia

(Provinces of Bari, Brindisi and Lecce)

#### Adjacent area in Italy

Region of Apulia

(Provinces of Taranto and Foggia)



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## PRIORITY AXIS 1

### Strengthening Competitiveness and Innovation

- › Improved SMEs productivity and competitiveness, strengthening thematic cross-border cooperation between SMEs in the fields of sustainable tourism, agro-industry, traditional handicraft etc.
- › Improved accessibility of women and young people to the labour market, reduction of gender discrimination and increased employment and access to entrepreneurship.
- › Strengthening research and innovation activities, technological development, incorporating research / innovation devices in the economic activities of SMEs, thus enhancing their competitiveness and expansion of IT use.
- › Upgrading the cross-border trade, in order to increase the degree of SMEs internationalization.

Providing strategic innovative management services.

## ISCI

### Innovative Services to Strengthen Cooperation and Internationalization between SMEs in the Field of Agro-Food Industry

The project's overall objective is to strengthen and develop strategic innovative marketing and cooperation services among the SMEs and between SMEs, Universities and the public authorities by providing the agri-food SMEs of the targeted areas with innovative marketing and management services that are able to ease their internationalization process. The project intends to reach the following sub-objectives:

- › Establishment of innovative scientific and technological tools in order to enhance cooperation between the cross-border SMEs and to strengthen their ability to access the international markets.
- › Development of 2 scientific and technological innovation incubators for the SMEs' internationalization in the area Greece-Italy.
- › Increase diffusion of knowledge for the improvement of competitiveness of the agri-food SMEs.
- › Strengthening of the services to enhance innovation of the SMEs.



#### Specific Objective 1.1

Strengthening interaction between research / innovation institutions, SMEs and Public Authorities.

#### Total Budget

€ 1.111.300,00

#### Lead Partner

Chamber of Commerce of Bari

#### Partner 2

University of Foggia - Dpt of Economics, Mathematics & Statistics

#### Partner 3

University of Salento

#### Partner 4

Ionian Islands Development Agency DSA

#### Partner 5

Ionian University

#### Project Duration (in months)

25

## INNOVOIL

### Implementation of an Innovative Protocol for the Valorization of Extra virgin Olive Oil

The purpose of this project is the establishment of well defined rules in order to obtain high-quality extra virgin olive oil. The main outputs include:

- › Monitoring of the soil condition via optoelectronic sensors.
- › Identification of correct harvesting strategies.
- › A new manufacturing plant whose decanter changes processing parameters on line.
- › Chemical and organoleptic oil tests to verify the different qualities obtained.
- › Evaluation of the preservation characteristics of olive oil in conventional and new packaging.
- › Consumer survey on acceptance of new packaging.
- › Project outputs' transfer to SMEs via workshops and dissemination events.



*A common protocol affirming how good your olive oil is.*

Strengthening interaction between research / innovation institutions, SMEs and Public Authorities.

€ 1.370.100,00

Laser Center

Industrial, Handicraft and Commercial Enterprises Assistance

Chemical and Merchandise Analysis Service

Development Agency for South Epirus - Amvrakikos ETANAM S.A. L.G.O.

Municipality of Parga

Region of Epirus

Region of Ionian Islands

26

#### Specific Objective 1.1

#### Total Budget

#### Lead Partner

#### Partner 2

#### Partner 3

#### Partner 4

#### Partner 5

#### Partner 6

#### Partner 7

#### Project Duration (in months)



*Creating  
stable ties  
between  
competence  
centers and  
businesses.*

## INNOVA NET

### International Centre of Competences for Innovation in the Mediterranean countries

The project aims at strengthening human capital of SMEs, promoting exchange of expertise in strategic areas, stimulating the creation of enterprises and the building of new initiatives in emerging sectors focusing on young talent, creating stable ties between competence centres and businesses. It capitalizes a project financed in the previous period that produced a feasibility study on the creation of a school "INNOVA - Transnational School of Innovation". Now it intends to make operative this school, by:

- › Setting up 4 Centers of Competences in 4 strategic productive sectors: Energy and Environment, Culture and Tourism, Agro-alimentary, ICT.
- › Carrying out international residential courses, summer school initiatives and international seminars in both countries.
- › Building a distance learning framework available for post graduates and those involved in SMEs through InnovaWebSchool.
- › Selecting and implementing innovative entrepreneurial ideas, accompanying the "young potential entrepreneurs" in the startup process, involving also mentoring companies that participate in the process of transferring innovation.



#### Specific Objective 1.1

Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.

#### Total Budget

€ 939.000,00

#### Lead Partner

Universus CSEI - Training and Innovation University Consortium

#### Partner 2

Polytechnic of Bari

#### Partner 3

Citadel of the Research

#### Partner 4

University of Patras

#### Partner 5

Technological Educational Institute of Epirus

#### Partner 6

Business Innovation Centre of Western Greece  
Development Association of ILIA

#### Project Duration (in months)

24

## BIO OLEA

### Utilization of Biophenols from OLEA EUROPEA Products Olives, Virgin Olive Oil and Olive Mill Wastewater-BIO OLEA

This project aims at a) enhancing the quality of table olives and olive oil produced in the participating regions b) solving olive mill wastewater (OMW) disposal problem removing phenolic compounds and obtaining added-value bioactive food ingredients and c) a conversion of results into production processes by means of appropriate promotional activities. In particular, in order to reach these general objectives the project shall isolate and characterize yeasts and lactic acid bacteria for fermentation process that can be used by table olive industries. In particular, in order to reach these general objectives the project shall:

- › Isolate and characterize yeasts and lactic acid bacteria for fermentation that can be used by table olive industries.
- › Obtain bioactive ingredients enriched in phenolic compounds from olive mill wastewater (OMW) using multiple filtration steps.
- › Test the products for possible cosmetic application (anti-aging, epidermic cell proliferation etc).
- › Promote research results to olive oil producers and olive mill owners (via targeted workshops and seminars).
- › Create a website where one will be able to find project results and info.



Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.

€ 848.550,00

University of Ioannina - Research Committee

Institute of Sciences of Food Production - Italian National Research Council

Region of Ionian Islands

24

*"Olea Europea"  
in cosmetic  
applications -  
Quality  
enhancement  
of table olives  
and virgin  
olive oil.*

#### Specific Objective 1.1

#### Total Budget

#### Lead Partner

#### Partner 2

#### Partner 3

#### Project Duration (in months)

## ADRION ART

### Contemporary Art in the Cross-border Regions of Greece and Italy

The aim of the project is to identify actors in the arts sector, particularly living and/or operating in the cross-border region to promote their creations and strengthen their cooperation and to provide a unique way of market expansion through the use of innovative information technology. ADRION-ART aims to assist a particular sub-group of the cross-border enterprises, namely those involved in the arts sector, to face the challenges of embracing digital technologies with an aim to improve productivity and market reach, to adapt their internal structures to global competition and to achieve "internet speed" in their "business reaction" times. In addition, ADRION-ART assists a broader range of the community by providing access to historians, scholars, sociologists and other researchers to modern forms of art and culture and establishing a modern education community through a well-organized source of knowledge. The specific objectives are:

- › Publish and promote the work of artists.
- › Offer the opportunity to artists to promote their products by conducting on-line artistic exhibitions.
- › Upgrade the cross-border trade.
- › Incorporate innovative technologies in the day-to-day activities of art creators such as the electronic ordering, buying and selling.
- › Provide art creators with a cost-effective access to new national and international markets.
- › Disable the constraints on the access infrastructure of the users by offering a web based, user-friendly IT platform.
- › Improve transnational cooperation of artists and exchange of experience and knowledge.
- › Offer the new art creators the ability to connect with the system by mapping their products with the ADRION-ART platform.



#### Specific Objective 1.1

Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.

#### Total Budget

€ 603.000,00

#### Lead Partner

Public Benefit Enterprise of Culture, Environment, Youth and Athletics of the Municipality of Ioannina

#### Partner 2

Municipality of Igoumenitsa

#### Partner 3

Municipality of Parga

#### Partner 4

Ionian University

#### Partner 5

Agency for the Euro Mediterranean Cultural Heritage

#### Project Duration (in months)

18

## RE.HERB

### Recording, Documentation, Promotion and Distribution of the Aromatic and Therapeutic Herbs, Plants and Plant Products

The core objective of the project lies on effectively communicating the medicinal and cosmetic properties of specific plants, trees and herbs, aiming at informing the population in a more integrated and comprehensive way regarding the beneficial properties of the plants and at strengthening the demand for such products. The above aim will be achieved through the following outputs:

- › Detailed analysis of current situation regarding the existing production, pricing, harvesting, distribution and future opportunities.
- › Development of an e-platform for the utilization of e-market place, including advising services to existing and potential farmers.
- › Documentation regarding both product characteristics and characteristics concerning the local culture and local tourism.
- › Cooperation of the Local Government Authorities with educational and research institutions.



Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.

€ 871.000,00

Western Greece Region

Province of Taranto

Region of Epirus

Academy of Athens - Hellenic Folklore Research Center

University of Patras

20

#### Specific Objective 1.1

#### Total Budget

#### Lead Partner

#### Partner 2

#### Partner 3

#### Partner 4

#### Partner 5

#### Project Duration (in months)

Local products follow a quality path. We track it with “Agro Quality”.

## AGRO-QUALITY

### Towards Common Quality Control and Food Chain Traceability for the Greek-Italian Primary Sector of Activity

The project aims at developing a model of the total management of olive growing in order to:

- › Monitor the conditions under which the olives are cultivated.
- › Produce and distribute a “best practice” roadmap for the cultivation of olives.
- › Prove the quality of the product through quantitative measures, strengthening the positioning.

Towards this, a novel platform based on a special purpose Geographical Information System will be developed, build to integrate the first Electronic Cultivation Record for olives. Environment-friendly products will be obtained by implementing innovative methods and tools made available by the research and the best available technologies.

The core objective of the project is based on the cooperation among actors such as the farmers, the research institutions and the local and regional authorities/ agencies. This is done to guarantee an actual transfer of the research results and consequently to promote the development and maintenance of the traditional agricultural sector.



Specific Objective 1.1	Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.
Total Budget	€ 726.885,00
Lead Partner	Technological Educational Institute of Epirus-Dpt of Plant Production
Partner 2	Municipality of Lecce
Project Duration (in months)	24

## SO.NET.TO

### Social Network for Tourism Operators

The project aims to improve SMEs productivity and competitiveness, strengthening cross-border cooperation among Tourism Industry Operators (TIOs), research / innovation institutions and public authorities on sustainable tourism through the development of an Internet social network named SONETTO. It adopts a wide definition of TIOs including professionals working in: accommodation, air or surface transport, tourism activities and services, travel agencies, regional tourism organizations, tourism education-human resources and cruising, Food & Beverage services. The sub-objectives are:

- › Internationalization of the SMEs.
- › Promotion of cross-border advanced new technologies.
- › Support of the move of Regional Tourism Industry towards e-commerce.
- › Improvement of the accessibility to networks and services through the web, enhancing the competitiveness of its economic systems through viral diffusion of SONETTO practices.
- › Preservation / management of the environment using Social and Participatory Media, in order to increase socio - cultural cohesion, raising awareness to issues of sustainable tourism.
- › Promotion of SMEs competitiveness and innovation, through the incorporation of research and innovation in the economic activities of TIOs, enhancing expansion of the use of information technology.
- › Improvement of accessibility of women and young people to the labor market and reduce gender discrimination.



Strengthening interaction between research/innovation institutions, SMEs and Public Authorities.	Specific Objective 1.1
€ 958.560,00	Total Budget
Technological Educational Institute of Epirus - Dpt. of Accounting	Lead Partner
University of Foggia	Partner 2
University of Salento - Dpt. of Classical Philology and Philosophy of Social Sciences	Partner 3
24	Project Duration (in months)

A niche social network for sustainable tourism development.

## LOC PRO II

### Support and Promotion of Local Products and SMEs through ICT

“LOC PRO II” is the continuation of the successful “LOC PRO I”, which was completed under the previous “GR-IT” INTERREG program. The main objective concerns the support of entrepreneurs and enterprises producing local typical quality products, in such a manner that achieves a high degree of ICT integration in the everyday work and the use of modern marketing tools and techniques. This aim will be achieved through the following outcomes:

- › Development of an enhanced ICT platform and of a distance e-learning platform.
- › Development of an on-line database with joint market & supply chain researches.
- › Production of optimal biological guides for the local typical products.
- › Skill building and knowledge transfer seminars.
- › Workshops and participation in exhibitions.
- › The design and pilot operation of Regional Information Communication & Technology Centers (R.I.C.T.s).



#### Specific Objective 1.2

Promoting cross-border advanced new technologies

#### Total Budget

€ 1.131.775,00

#### Lead Partner

Development Enterprise of Achaia Prefecture

#### Partner 2

Region of Ionian Islands

#### Partner 3

Technological Education Institute (T.E.I.) of Messolonghi

#### Partner 4

University of Patras

#### Partner 5

Province of Bari

#### Partner 6

Province of Brindisi

#### Partner 7

Municipality of Bisceglie

#### Partner 8

University of Bari - Department of Agro-Environmental and Territorial Sciences

#### Project Duration (in months)

26

## IN.CO.ME

### International Center for Mediterranean Gastronomy

The project is focused on the importance of the cross border cooperation for the sustainable development of the involved territories, through the valorization of the typical agro-industry products, the multifunctional agriculture, the gastronomy and the alternative tourism using innovative strategies, to compete in the global market. This goal will be achieved through a number of actions among which:

- › Implementation of training programmes for farmers, tourism and agricultural entrepreneurs, with a special focus on women and young people.
- › Realization of a system of info-points (technical assistance for SMEs and start-ups) for farmers, tourism enterprises and agro-industries.
- › Creation of a system (observatory) that would protect and enhance products of specific origin.
- › Building restoration.



Promoting cross-border advanced new technologies

€ 1.339.500,00

Municipality of Ceglie Messapica

Municipality of Metsovo

Municipality of Carovigno

Development Enterprise of Achaia Prefecture

29

#### Specific Objective 1.2

#### Total Budget

#### Lead Partner

#### Partner 2

#### Partner 3

#### Partner 4

#### Project Duration (in months)



## INTER SOCIAL

### Unleashing the Power of Social Networking for Enhancing Regional SMEs

The overall objective of the project is to enhance the competitiveness of regional SMEs through advanced new technologies related to social networking, monitoring, archiving and analyzing relevant commercial data. This aim would lead SMEs to highly efficient and effortless e-commerce, through the following outcomes:

- › Development of software tools and mechanisms.
- › Adapting them to be deployed in specific SMEs.
- › Pilot use of the software tools in some SMEs.
- › Targeted online advertisement and product promotion in social networks.
- › Training courses especially to women and young people entrepreneurs.



#### Specific Objective 1.2

Promoting cross-border advanced new technologies

#### Total Budget

€ 476.000,00

#### Lead Partner

University of Ioannina - Research Committee

#### Partner 2

University of Bari

#### Partner 3

University of Patras

#### Partner 4

Euromediterranean Culture Heritage Agency

#### Project Duration (in months)

24

## T.S.

### Tempting Streets

The general objective of the project is the realisation of an integrated commercial agri-food and tourist system, capable of strengthening the competitiveness of local SMEs. The main outputs include:

- › Identification of high quality agri-food products such as olive-oil, wine, dairy etc. (De.Co.), through an analysis of the target territories.
- › Realization of a web portal as a Knowledge Base, favoring the informal connection between enterprises and professional organizations.
- › Organization of events aiming at the sharing and exchange of local products - two fairs in Greece and Italy under the theme "Strade Golose".
- › On-line training courses for new professionals in the agri-food sector.
- › Planning and implementation of "didactic-tourist packages" and virtual educational tours in the typical areas of production (wine factories, oil mills).



Promoting cross-border advanced new technologies

€ 1.230.000,00

Chamber of Commerce of Lecce

CibuSalento - Association of experts in Salentine food and drink

Innova.Menti

University of Foggia - Departement of Human Sciences - ERID Lab

LUM Jean Monnet University

Municipality of Gallipoli

Municipality of Metsovo

Region of Epirus

22

*An integrated  
commercial  
system for  
agri-food and  
tourism.*

#### Specific Objective 1.2

Total Budget

Lead Partner

Partner 2

Partner 3

Partner 4

Partner 5

Partner 6

Partner 7

Partner 8

Project Duration  
(in months)

## PRIORITY AXIS 2

### Improve Accessibility to Sustainable Networks and Services

- › Improvement in time and transport costs and minimization of the pollution risk caused by the cross border transport systems.
- › Strengthening cross-border inter-modal transport lines between the two countries and promotion of efficient transport territorial links.
- › Supporting of sustainable development of transport systems in the Programme Area.
- › Easier access to friendly information services for the development of the area's accessibility and attractiveness.

## CiELO

### City-port Eco Logistic

The project aims at improving the accessibility of four cities, providing an innovative eco-sustainable model of transport services focused on cycling, linking critical points of trans-national transfers (ports, railways stations, airports) to the city centre, in order to reduce the effects of urban traffic congestion. This objective will be achieved by setting up a common action plan of networking innovative transport's systems and implementing pilot actions, providing:

- › A guideline for the production of the urban accessibility plan.
- › A town access plan.
- › A preliminary analysis for integration of urban sustainable transport system.
- › Innovative pilot actions to experiment different innovative solutions (traffic calming zones, electric bike usage, trans-national integrated bike sharing for tourists).
- › A virtual laboratory where exchanging results of the relative actions.
- › An observatory of urban accessibility and interconnections, focused on links among ports.



*Adriatic cities  
by bike: a new  
approach to  
sustainable  
mobility.*

Enhancement of the cross-border integrated  
and sustainable connections

€ 1.802.450,00

Municipality of Bari

Patras Municipal Enterprise for Planning & Development S.A. (ADEP S.A.)

Municipality of Brindisi

Municipality of Corfu - Sole Shareholder Co S.A.

Apulia Region-Transport Department

28

Specific  
Objective 2.1

Total Budget

Lead Partner

Partner 2

Partner 3

Partner 4

Partner 5

Project Duration  
(in months)

## W.B.B. Wander by bicycle

W.B.B attempts to promote sustainable mobility and builds upon previous cross-border cooperation (CYRONMED-Programme INTERREG IIIB ARCHIMED). Within the framework of this project:

- › A feasibility study for the construction of a bike route and for the adjustment of the existing ones will be created.
- › Construction works will be implemented that would facilitate cyclists (signals, slides, etc).
- › Tourist maps will be produced for the cyclists.
- › GPS equipment will be purchased for the visitors, integration of the itineraries of the cycling routes will be implemented.



### Specific Objective 2.1

Enhancement of the cross-border integrated and sustainable connections

#### Total Budget

€ 1.126.166,76

#### Lead Partner

Municipality of Martano

#### Partner 2

Municipality of Sternatia

#### Partner 3

Municipality of Zollino

#### Partner 4

Municipality of Carpignano Salentino

#### Partner 5

Consortium of Apulian Tourist Operator

#### Partner 6

Municipal enterprise for planning & development S.A.

#### Partner 7

Achaia S.A. - Development Agency of local authorities

#### Partner 8

Region of Western Greece

#### Project Duration (in months)

23

## GAIA

## Generalized Automatic Exchange of Port Information Area

The project is based on a comprehensive vision of the Adriatic port system, which integrates many actors that operate between the two side of Adriatic Sea. In this framework, an issue that takes on particular importance is the consolidation and the development of Systems Information that allows the secure exchange of information about security and travelers. This is a key instrument that will allow a more efficient decision-making of local port authority as well as other public actors. On this basis the main aim of the project is the development of a central informative node (trans-adriatic ports informative node) to allow a secure interchange and sharing of information among ports within the Adriatic Sea. Such information will be related to both ISPS (International Ship and Port Facility Security) Code and transportation traffic information for intermodality. The outputs consist of the following:

- › A set of services to deliver secure information to authorized users.
- › Services for intermodality accessible via web (desktop computers and mobile devices).
- › A system called GAIA, giving info related to passengers flows managements, event managements, intermodality.
- › A more accurate application of security protocols for ports, info about every single delay and or problem during the trip.



### Improvement of Transport, Information and Communication Network and Services

€ 1.873.000,00

Port Authority of Bari

Polytechnic of Bari

Port Authority of Igoumenitsa S.A.

Computer Technology Institute and Press "DIOPHANTUS"

31

### Specific Objective 2.2

#### Total Budget

#### Lead Partner

#### Partner 2

#### Partner 3

#### Partner 4

#### Project Duration (in months)

*A network for recreational yachting, connecting the Lower Adriatic Marinas.*

## Net.L.A.M.

### Network of the Lower Adriatic Marinas

Net.L.A.M. intends to realize a permanent network in the sector of recreational yachting connecting the port structures of the partners and standardizing their services. The principal activities concern:

- › A Net.L.A.M circuit center.
- › A map of all involved harbours.
- › The organization and improvement of the quality of available services via “the NetL.A.M. Paper of Services”.
- › A web site that will furnish an interactive consumer interface, providing information on the services offered by the harbors (on-line booking of boat places, maintenance, hotels, bed & breakfast, local restaurants, events).
- › The promotion of the circuit through conferences, an educational tour, an informative video etc.
- › The definition and promotion of the NetL.A.M. tourist itinerary.



Specific Objective 2.2

Improvement of Transport, Information and Communication Network and Services

Total Budget

€ 894.415,00

Lead Partner

Municipality of Gallipoli

Partner 2

Province of Brindisi

Partner 3

Port Authority of Igoumenitsa S.A.

Partner 4

Prefecture of Corfu / Region of Ionian Islands

Partner 5

Municipality of Bisceglie

Partner 6

Municipality of Castrignano del Capo

Partner 7

Municipality of Santa Cesarea Terme

Partner 8

Region of Ionian Island

Partner 9

Municipality of Igoumenitsa

Project Duration (in months)

24

## URBANETS

### Sustainable Management of Urban Networks with the Use of ICT

The main aim of this project is to improve the living and traffic conditions in the urban centres of Igoumenitsa, Brindisi and Gallipoli. The implementation of an advanced urban management system will provide several benefits. The objectives consist of the following:

- › Creation of an interlinked urban traffic planning system in the three participating cities of this proposal.
- › Development of an information database that will provide valuable feedback to the traffic authorities.
- › Promotion of cross-border cooperation between Italy and Greece in the field of traffic management and urban planning.
- › Exchange of best practices in traffic and pollution management on an intraregional and international level.
- › Improvement of the quality of life for the residents and visitors of the three cities.
- › Improvement of SMEs productivity by providing solutions to problems arising from traffic delays.



Improvement of Transport, Information and Communication Network and Services

€ 1.464.300,00

Municipality of Igoumenitsa

Municipality of Gallipoli

Municipality of Brindisi

24

*Improvement of living and traffic conditions in small urban centers.*

Specific Objective 2.2

Total Budget

Lead Partner

Partner 2

Partner 3

Project Duration (in months)



*Reducing pollution through an advanced mobility management system.*

## SUMMIT

### Sustainable Urban Mobility Management Information Technologies

The project deals with the traffic congestion of cities with big commercial ports and aims at reducing pollution through the deployment of an advanced mobility management information system based on ICT. It will also improve integration between transport modes and better interconnection of existing networks, providing mainly:

- › A study about the appropriate ICT solutions for mobility management and a common methodology for implementation.
- › Design of innovative models for mobility management: a plan for urban freight mobility management in Bari; three drafts of executable designs for mobility information systems (Bari, Brindisi, Patras); a plan for the integration of mobility services in Corfu.
- › Creation of two e-services (logistics information services) to promote accessibility.
- › Implementation of pilot applications of produced ICT solutions and methodologies: mobility information system in Bari, Brindisi and Patras; virtual laboratory for sustainable urban mobility in Corfu.



Specific Objective 2.2

Improvement of Transport, Information and Communication Network and Services

Total Budget

€ 1.761.200,00

Lead Partner

Patras Municipal Enterprise For Planning And Development S.A.

Partner 2

Municipality of Bari

Partner 3

Municipality of Brindisi

Partner 4

Municipality of Corfu - Sole Shareholder Co S.A.

Partner 5

Computer Technology Institute and Press "DIOPHANTUS"

Project Duration (in months)

28

## IONIO

### Ionian Integrated Marine Observatory

The project aims at designing and implementing an Ionian Integrated Marine Observatory that will produce environmental information about the Southern and Northern Ionian Programme Area to support safer maritime traffic and the reduction of pollution hazard. In particular the partners will develop:

- › An information system (IS) for the observations and model analysis and forecasts to be accessed in real time with Web-based Portals containing discovery, visualization and downloading services (INSPIRE compliant).
- › The applications, in terms of Decision Support System-DSS, deriving from these products for Ship Routing and Safety (SRS), Search and Rescue (SAR), Pollution Hazard Management (PRM) for transport routes across the area.
- › Test and evaluate the different DSS with regional stakeholders from the transport industry, coast guards, port authorities, environmental protection agencies and the civil protection.



*Innovation in maritime traffic and reduction of pollution hazards.*

Improvement of Transport, Information and Communication Network and Services

Specific Objective 2.2

€ 1.688.734,00

Total Budget

Euro-Mediterranean Center for Climate Change

Lead Partner

Italian National Agency for New Technologies, Energy and Sustainable Economic Development

Partner 2

Hellenic Center for Marine Research

Partner 3

24

Project Duration (in months)

## PRIORITY AXIS 3

### Improving the Quality of Life, Protection of the Environment and Enhancement of Social and Cultural Cohesion

- › Improvement of cooperation to respond to common problems regarding health services, social integration issues and risks prevention, through the exchange of best practices, networks creation and joint protocols.
- › Increase of use of renewable energy resources.
- › Development of sustainable management of natural resources especially in relation to the protection of the environment.
- › Improvement of provided services and elimination of the conditions excluding sensitive social groups, by improving the administration and management services at all levels in the healthcare and social sectors.

## GrItCUZINE

### Cultural Gastronomic Particularities: Creation of an Identity of the Local Gastronomic Heritage in the Region Greece -Italy

The project aims at highlighting the area's identity emphasizing the cultural and local products, promoting the traditional Mediterranean Gastronomy as a tourist and cultural element in an effort to strengthen local economies, through the following actions:

- › Recording of common and different gastronomic habits of regions focused on fish and common traditional products.
- › Documenting the history in terms of nutritional choices throughout the times and highlighting the particular natural and cultural aspects of the regions.
- › A common gastronomic dictionary, including certain traditional ways of production as well as basic products (utensils, watermills).
- › An informative video containing cross-border gastronomic particularities (territorial gastronomic path).
- › Awareness actions (informative materials, spots, campaigns in schools, a gastronomic travelogue in video form, etc.).
- › Establishing a common quality label for gastronomy to ensure supply of quality service levels within nutrition and dining.
- › Arranging an international food tasting forum in Patras.



*Mediterranean Gastronomy as a vital tourist and cultural element.*

Promotion of cultural and natural heritage

€ 1.132.450,00

Region of Western Greece

Region of Ionian Islands / Regional Unit of Corfu

Region of Epirus/ Regional Unit of Arta

Development Agency Societe Anonyme Local Authority

Achaia S.A-Developing Company of Local Authorities

Province of Brindisi

National Confederation of Crafts and Small and Medium Enterprises

Specific Objective 3.1

Total Budget

Lead Partner

Partner 2

Partner 3

Partner 4

Partner 5

Partner 6

Partner 7

26

Project Duration (in months)

## STONE. TRAD. Stone and Tradition

The project key objectives aim to:

- Promote and preserve cultural heritage
- Exchange methods and techniques of stone craftsmanship.
- Promote and exploit traditional stone villages, in the scope of thematic tourism.

The main objectives of the project consist of the following:

- › A web-portal that will host an online museum, an e-library and an e-learning platform.
- › A set-up of cross-border centers promoting the art of stone.
- › Training centers.
- › Organization of educational seminars.
- › A study regarding the touristic exploitation of traditional stone villages and the traditional art of stone masonry.



Specific  
Objective 3.1

Promotion of cultural and natural heritage

Total Budget € 1.430.300,00

Lead Partner Regional Union of Municipalities of Epirus

Partner 2 Municipality of Caprigliano Salentino

Partner 3 Municipality of Zolino

Project Duration  
(in months)

24

## ThiroPedia

### Interactive Digital Services for Promotion of Natural Heritage and Sustainable Hunting

The project aims at collecting and digitizing information for a sustainable hunting, as well as creating interactive applications for the promotion and protection of the fauna biodiversity. It will develop and deliver the following results:

- › A detailed knowledge database for fauna of both regions with geo-referencing information utilising ontology management and GIS technologies.
- › A multilingual knowledge base about EU and national policies for sustainable hunting, NATURA legislation combined with a list of scientific sources for rare species.
- › A web portal for accessing the information in an interactive way utilising web-map technology and advanced search mechanisms.
- › "Environmental promotion centres", a concept of interactive training centres, utilising the latest 3D multimedia and interaction technology in order to attract children, students, hunters, scientists and tourists and provide added-value training and information services.



Promotion of cultural and natural heritage

€ 472.200,00

Region of Epirus

Hunting Association of Epirus

Municipality of Erchie

Municipality of Leverano

Municipality of Villa Castelli

24

Specific  
Objective 3.1

Total Budget

Lead Partner

Partner 2

Partner 3

Partner 4

Partner 5

Project Duration  
(in months)